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NEWS RELEASE

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Lighting New York Receives America's Best Customer Service 2019 Award

Selinsgrove, PA-based company receives honors in Online Retailers / Home Goods Category.

Selinsgrove, PA, March 13, 2019 - Lighting New York (LNY) announced today it's been named to Newsweek's inaugural 2019 list of America's Best Customer Service Companies, according to LNY vice president, Derek Kloostra.

In collaboration with analytics firm Statista, Newsweek selected America's Best Companies for Customer Service based on an independent survey from a sample of more than 20,000 U.S. customers who have either made purchases, used services, or gathered information about products or services in the past three years. Customers were asked whether they would recommend brands to friends or family; they were also asked to assess brands in the following areas: quality of communications, technical competence, range of services, customer focus, and accessibility. A total of 132,954 customer evaluations were collected.

The results represent brick & mortar, online retailers, and service providers from 141 categories, spanning a broad-spectrum of customer experiences. The top 3 brands receiving the highest scores for their category were awarded as America's Best Customer Service 2019.

"We're thrilled to receive this distinction," Kloostra stated. "We work very hard to deliver the best experience for our customers. It's at the heart of our culture and to be recognized at this level is very humbling."

To experience LNY's award-winning customer service firsthand, please click here.

About Lighting New York

LightingNewYork.com is a rapidly growing online lighting and home goods retailer headquartered in Selinsgrove, Pennsylvania. Our expanding team works hard to always move forward, but we don't underestimate the value of having some fun. We pride ourselves on being different from our competition by making an effort to "wow" every person we come in contact each day. We work collaboratively with over 130 different partners and strive to bring a personal and expert-driven experience to every one of our customers. As such, we look for team members that are adventurous, self-motivated, and enjoy being a part of this pursuit.

About Newsweek

Newsweek is a premier news magazine and website that has been bringing high-quality journalism to readers around the globe for over 80 years.

About Statista

Statista is a leading provider of market and consumer data. Over 500 visionaries, experts, and doers continuously reinvent Statista, thereby constantly developing successful new products and business models.